

Master of Science in Business Management (Leadership and Innovation)

MS037A

Inspiring Your Future

Business Education @ **HKUSPACE**



ABOUT THE UNIVERSITY

Founded in 1964 and granted university status in 1993, Edinburgh Napier University is one of the largest universities in Scotland with over 17,000 students from 109 countries. The University was awarded the Queen's Anniversary Prize for Higher and Further Education in 2009, a highly prestigious prize, demonstrating the work of a world-class standard of excellence.

Edinburgh Napier University's Business School is one of the largest and most

modern Business Schools in Scotland that offers a wide range of internationally recognized courses leading to awards of Bachelor, Masters and Doctorate degrees, including BA (Hons), MSc, MBA, DBA, and PhD. The Business School has extensive, world-wide experience of delivering programmes to students based overseas. Approximately 2,400 students in 2013 study on Business School Bachelor and Masters degree programmes in Hong Kong every year.

ABOUT THE PROGRAMME

The MSc BM (L&I) is designed for current as well as aspiring managerial leaders. It equips students with an approach to management that blends leadership skills and the ability to

synthesise innovative solutions to problems of modern management. The dissertation must reflect the study of leadership and innovation.

Why This Programme?

- The programme is designed for current as well as aspiring managerial leaders
- Unique in Hong Kong
- Focus on specific concepts that are relevant to the business world
- Teaching conducted by Edinburgh Napier University lecturers
- Credit exemptions will be granted to graduates of the Postgraduate Diploma in Business and Postgraduate Certificate in Business Psychology programmes offered by HKU SPACE.

Programme Aims

- To develop business practitioners capable of leadership and management in the dynamic global business environment.
- To stimulate an analytic, creative and innovative approach to management decision making in diverse contexts.
- To develop individuals who can integrate generalist and subject specific knowledge with organisations, and formulate and implement informed decisions.

PROGRAMME STRUCTURE

First Year		Credit
Trimester 1	Leadership, Strategy and Innovation (Face-to-face Delivery Mode)	20
	Global Economic Environment and Marketing (Face-to-face Delivery Mode)	20
Trimester 2	Organisational Change and Management (Face-to-face Delivery Mode)	20
	Managing Innovation (On-line Learning Mode)	20
Trimester 3	Leadership Learning and Development (On-line Learning Mode)	20
	Sustaining Organisational Performance (Face-to-face Delivery Mode)	20
Second Year		Credit
Trimester 4	Research Methods (Face-to-face Delivery Mode)	20
Trimester 5 Trimester 6	Dissertation	40

TEACHING MODE

MSc BM (L&I) is a part-time programme. A typical completion time is 2-year. The maximum study period is 4 years. English language is the medium of instruction.

There are seven taught modules and one dissertation module. Five of the seven modules are delivered face-to-face and two are on-line.

Face-to-face Delivery Mode

Each module will begin with five lectures (15 hours) and then five tutorials (15 hours) in the remainder of the trimester. Each lecture is of 3-hour duration and is taught by Edinburgh Napier University lecturers over four consecutive days on weekday evenings and weekends. Each tutorial is of 3-hour duration and is taught by HKU SPACE lecturers. Students will be supported by learning materials which

which have been developed by Edinburgh Napier teaching team, consisting of a Student Study Guide, which outlines module aims and outcomes, lecture content, tutorial exercise, and assessment guidance. Students will also be directed to a core textbook, and receive a copy of the lecture PPT slides.

On-line Learning Mode

Each module will begin with a face-to-face Module Workshop. Students will be provided with responsive, engaging and interactive on-line learning materials and will be directed to a variety of electronic sources including e-books, e-journals and other web-based resources, to support learning. A mix of reflective exercises, case studies and self-assessment questions with diagnostic feedback will help to engage students in the learning process.

MODULE DESCRIPTIONS

Face to face modules

Organisational Change and Management

This module focuses on the behavior of people at work by placing an emphasis on understanding the vital importance of managing change and culture. Students will develop an appreciation of the dynamics of organisations operating in a rapidly evolving business environment by planning and carrying forward system-wide change programmes.

Leadership, Strategy and Innovation

This module will provide a critical understanding of the key theoretical models affecting how strategy and innovation are developed in organisations. The role of leaders in fostering innovation and creativity in organizations will be examined. It will explore both the hard and soft components of leadership and how leaders shape and determine the strategic direction of organisations. Finally, the module will look at both psychodynamic and emotional intelligence, looking at how leaders interact with employees in organisations.

Sustaining Organisational Performance

The module helps students to gain an understanding of a number of key activities operating within and out with a business organization. The particular focus of the module will be on the internal processes, innovation and

learning, the customer focus, and financial matters. All these separately and holistically contribute to the sustainability and overall performance of the organization. The Balanced Scorecard – a set of measures that gives a fast but comprehensive view of the business – will be used to help identify how an organization plans to, is meeting its overall aims and building value for its shareholders, stakeholders and society.

Global Economic Environment and Marketing

This module will enable students to understand the national and international economic environment in which firms operate. Students will also learn to analyse the impact of economic policies and marketing strategies on global businesses. At the end of this module students will acquire a set of essential skills that will allow their companies to operate effectively in a global market.

Research Methods

The module content includes research methodologies, critically reviewing literature, research design and ethics, data collection methods (qualitative, quantitative and mixed), analysis methods, research writing and dissemination. Students will complete this Research Methods module before they can start the Dissertation module.



Dissertation

Students will take this Dissertation module only after they have completed the Research Methods module. In this module, students will spend time on

their own, writing the dissertation. The dissertation must reflect the concept of Leadership and Innovation.

On-line modules

Leadership Learning and Development

The module aims to enable students to assess their own leadership skills and prior learning in respect to carrying out an organizational analysis. It will develop student to have higher-level leadership skills and knowledge, enabling them to promote reflective management practice and make a positive contribution within an organization and transfer these skills to new situations.

Managing Innovation

The module aims to enable students to learn how to manage it in a practical way. Students will do this by examining; discussing and critically evaluating in detail both the theory and practice of innovation management in some of the world's most innovative organisations. In addition to analytical skills, students will also during the learning process be encouraged to create an extensive 'toolkit' which students could use when managing innovation in future career.

Assessment And Awards

There are two types of assessment: (1) coursework and (2) dissertation. All will be assessed in English. Upon successful completion of all required

assessments, you will be awarded the degree conferred by Edinburgh Napier University.



ENQUIRIES

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ENTRY REQUIREMENTS

Applicants should:



1. a) hold a degree awarded by a recognized university or equivalent; or
b) have other qualifications and / or experience, which demonstrate appropriate knowledge and skills equivalent to a degree; And
2. have proof of English Language Proficiency (IELTS 6.0 overall or equivalent), unless the medium of instruction of the university is English.

Entry as an Affiliate Student: If applicants do not meet the above requirements, they may apply and enter as an Affiliate Student. They will be allowed to study any two Face-to-face Delivery Modules (a total of 40 credits). Successful completion of 40 credits will allow an Affiliate Student to gain entry to the programme of study leading to the master degree.

APPLICATION

All applicants are required to complete the programme application form and submit it with the following supporting documents together with application fee of HK\$200 to any of the HKU SPACE enrolment centres:

- One set of certified true copies* of all relevant academic and / or professional qualifications;
 - * Original certificates and transcripts together with the copies are required to be presented to any HKU SPACE Learning Centre for verification.
- One set of certified true copies of testimonials or other documentary proof of the applicant's working experience;
- A photocopy of Hong Kong Identity Card
- A non-refundable HK\$200 application fee
- All fees are subject to change without prior notice
- Students will be required to cover the additional cost incurred due to resubmission of coursework, retaking a module, or resubmitting the dissertation

For SEPT Intake	For JAN Intake	For MAY Intake
Early August	Early December	Early April

This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.

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